

FROM THE DESK OF THE CEO'S (08/25)

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Boitshoko Ntshabele and Justin Chadwick 21 February 2025



"Excellence is never an accident. It is always the result of high intention, sincere effort and intelligent execution" Aristotle

CGA WEBSITE (Albert Coetzee)

The CGA has completed a redesign of our website and communications platform.

All users will have to register again, as the log in details on the previous website have expired.

Users can register as a grower or a public individual. Growers have access to more in-depth information, such as dashboards, weekly reports and other sources. All growers will have to register with their PUC as well as CGA Membership Code to verify the authenticity of the application. Growers that have not registered as a CGA Member will be able to do so through the website. We urge users to register as soon as possible, as the Information team will soon start with orientation sessions for growers on how to navigate the dashboards. For this, access is needed. Please visit the beautiful new site at www.cga.co.za, or scan the QR Code for instruction videos on how to register. For any questions, please contact albert@cga.co.za



EARLY SEASON SHIPPING DELAYS TO THE NORTHERN CONTINENT (Mitchell Brooke)

Many producers would be familiar with the delays at the Cape Town port during the peak of the Deciduous Summer season's exports. These delays are typically a factor of the wind disrupting the port's container terminal operations and has never been a major issue for the citrus industry. This has now changed due to the earlier production of Lemon production and exports commencing from week 2 gaining momentum from week 5. Many of the early season Lemons are exported to the Middle East, with 30% of production targeted to other Northern Hemisphere destinations such as Canada, EU and Russia. It is important to note that vessels departing Durban, Coega and PE with planned routing via Cape Town are currently delayed by up to 2 weeks prior to departing Cape Town onward to destination. An analysis of the current delay in Cape Town shows Lemons packed in week 5 having been shipped, will likely arrive at destination in week 12, some 50 days after harvesting. There are vessels departing Durban that bypass Cape Town directly to destination, which are an option worth considering.

CITRUS SUSTAINABILITY FORUM (Paula Bester)

We would like to remind all citrus stakeholders about the next online Citrus Sustainability Forum on Friday, 28 February from 09:00-10:30. This CSF will be focussed on environmental sustainability and the team will also give an update on the Pest Control Operator requirement. To join the meeting, please use the Zoom details:

Join Zoom Meeting <https://us02web.zoom.us/j/84733196242?pwd=O3YYbYAPlhbdjHVWcv6TWiR0yJw6xZ.1>

Meeting ID: 847 3319 6242 Passcode: 831374

LOOKING BACK OVER A QUARTER OF A CENTURY



Gross earnings for the citrus industry have increased from R1 billion in 2000 to almost R34 billion in 2023. In the same period export volumes increased from 700 000 tons to over 2.4 million tons. Local market sales showed more moderate increases from 137 000 to 163 000 tons; and processed from 270 000 to 830 000 tons.